



Dulverton Town Council

Dulverton Traders Association

Dulverton Town Hall

Dulverton Heritage Centre

## **Dulverton Partnership Meeting Minutes 2<sup>nd</sup> April 2024 at 10.00 am at Exchange Cottage, Lady Street, Dulverton TA22 9EX**

**Present:** Christine Dubery, Nick Thwaites, Margaret Rawle, Ali Pegrum, Louise Ogden, Allison Crisp, Chris Nelder and Ken Warren

**Apologies:** Hayley Sampson

**Chairman's Comments:** Christine thanked everyone who helped with the Antiques Valuation Day held on 23<sup>rd</sup> March. It had been a great success and very enjoyable. The valuers' were very pleased.

### **Approval of Minutes of previous meeting:**

RESOLVED: To approve the minutes of 28<sup>th</sup> February 2024. Proposed by Chris Nelder, seconded by Louise Ogden and carried.

### **Matters Arising:**

Exmoor Day - 19<sup>th</sup> October 2024: 70<sup>th</sup> Anniversary of the Exmoor National Park. Mr Nick Thwaites reported that there will be recognition of the anniversary in and amongst the positive things happening throughout 2024 – the intention being to “sprinkle” the year with a number of communications opportunities, rather than a big bash of some sort – further details will be available shortly.

This is in no way intended to downplay the significance of 70 years, but rather to allow the potential for much trumpet-blowing when the Authority reaches its 75<sup>th</sup>!!

Visit Exmoor Membership Renewal:

Ali conveyed a report from Hayley which offered Visit Dulverton the opportunity to continue with the Platinum Grade advertisement at a cost of £350. This was accepted with the following conditions:

- As the Bookings Platform is not applicable to Visit Dulverton's advertisement, three month's extra membership will be included from 1<sup>st</sup> February 2024 - 30<sup>th</sup> April 2025.
- An extra number of events will be advertised and promoted within the package.

RESOLVED: To accept the Platinum Visit Exmoor membership renewal at £350 for 15 months commencing 1<sup>st</sup> Feb 2024. Proposed by Ali Pegrum, seconded by Chris Nelder and carried with one abstention.

It was also agreed that everyone would look at the Visit Exmoor website and report any advertisements included in Visit Dulverton but not relevant to Dulverton.

#### **Exmoor Leaflet Exchange and Networking Event -Wed 20<sup>th</sup> March 2024**

Christine, Margaret, Chris and Allison attended this event representing Visit Dulverton, held at Knowle Manor, Timberscombe. A well-stocked table of information regarding forthcoming events was presented. Positive feedback proved it was worth the effort.

#### **Finances: Statement and approval of payments (Appendix A):**

RESOLVED: To approve payments as per Appendix A. Proposed by Allison Crisp, seconded by Louise Ogden and carried.

RESOLVED: To pay £83 to Exmoor News May/June Edition for page advertising the next three major events and 400 words of text. Proposed by Nick Thwaites, seconded by Louise Ogden and carried.

#### **Marketing Consultant:**

Ali reported that the website pages have been fully updated.

She has set up a 'Mail Chimp' Account which is free. It links to the Friends of Literary Festival and the October Film Event.

#### **Dulverton Sounds Music Festival 25<sup>th</sup> May**

All the Bands have confirmed attendance. A tech meeting is being arranged for Sunday 7<sup>th</sup> April. The Dulverton Folk Festival has donated £2,150. It was proposed that wristbands are used:

RESOLVED: To purchase 200 wrist bands at £9.60 for the Music Festival. Proposed by Nick Thwaites, seconded by Louise Ogden and carried.

Tickets will be available from the Post Office and Bookwhen at £10 each from 20<sup>th</sup> April and the wristbands will be issued on the day.

It is planned to erect the marquees, gazebos on Wednesday 22<sup>nd</sup> May; extra help will be necessary. Further organisation will take place on Thursday, Friday and Saturday morning as required. Christine to check that the Youth Club will be available for storage. Confirmation will be sought from the hire companies selected to supply chairs and barriers and obtain up to date quotes.

Arrowed signs directing vehicles to the overflow car park at the Sports Field are to be placed at entrance of Chapel Street and at the Sports Field entrance. Three large posters will be placed at Kings Corner, Machine Cross and Exebridge. Quotes are currently being obtained. Thanks expressed to Louise for sponsorship received from Oggies.

Ali will continue to promote the event on social media and push the marketing and publicity shortly.

### **Secret Gardens 23<sup>rd</sup> June**

The number of gardens to be open have yet to be confirmed. Tickets will be available at £5 in advance from the Post Office and Tantivy and £7 on the day at the Town Hall. Children under 16 have free entry. Refreshments will be available in the Town Hall all day. Posters and roadside signs are to be ordered once the price has been agreed. Ali will undertake the electronic marketing at the appropriate time.

### **Artisan Festival 6<sup>th</sup> July**

Thirty – four stalls have booked a pitch; any cancellations will be covered by a waiting list of interested traders. Music has been booked at a cost of £350/£400. Posters and roadside signs are to be ordered once a price is agreed.

Stalls include the sale of beer, cider, gin, cocktails, coffee and hot food. All necessary licences have been obtained. Ali will undertake the electronic marketing as appropriate.

### **Fun Run 15<sup>th</sup> September**

Jeff Curd from Tiverton is available to help organise the event. Thanks expressed to Louise for a sponsorship commitment from Oggies. More sponsors are required. Ali to chase up emails already sent to potential sponsors and market the event as per usual.

Christine to chase Medicare South West for confirmation of their attendance.

### **Extra Event -Cine Film evening of ‘Dulverton and Exmoor on Film’ on 25<sup>th</sup> October 2024**

Clips of 3 films are on the website. David Parker is in touch with Ken regarding the technology. Margaret reported that David and his wife have accepted complementary ‘bed and breakfast’ at Winsbere House for the event. Tickets will cost £8 and will be available from the Post office and Bookwhen. The date as to when tickets will be available is to be confirmed.

**Literary Festival 16<sup>th</sup> and 17<sup>th</sup> November.**

Ali reported that sponsorship totalling £3,800 has been promised to date. Once confirmed, the list of speakers will be on the website. A near full program is already in place. Tickets will be on sale from 16<sup>th</sup> September.

Friends of Dulverton and Exmoor Literary Festival - Ali reported that all arrangements for this are going well and will go live shortly.

**Any other Business with permission of the Chairman:**

Posters: It was agreed that 30 posters for each event should be ordered and some of these laminated. Pouches will be purchased to enable us to laminate ourselves. Posters will be distributed around and about neighbouring parishes, shops and notice boards during the year. Christine to price up all poster costs and refer back for authorisation.

After thanking Christine for her hospitality the meeting closed at 11.45am.

**Date of the Next Meeting: Wednesday 1<sup>st</sup> May 2024 at 10am**  
To be held at Exchange Cottage